Explicatii pentru echipa GIS

Totul este o propunere desigur ca astept comentarii/ sugestii ca sa o facem mai buna !!!

E impartit in slideuri SLIDE X: TITLU

Set the Scene (Introduction)

**SPEECH:** - ce o sa zicem efectiv eu cu Julia. Unele chestii trebuie adaptate situatiei noastre

**WRITTEN ON SLIDE** – ce o sa ne scrie Sara pe slideuri

DOING ON STAGE – într-un pitch e util sa avem ”recuzită”, adică un obiect care sa atraga atentia si atunci ma gandeam ca o persoana care nu prezinta nimic sa fie prezentata drept unul dintre clientii nostri. Deci partea asta DOING ON STAGE da indicatii scenice

TREBUIE SA VEDEM DACA NE INCADRAM CU TIMPUL (SI DE UNDE SA MAI TAIEM) PT CA ESTE DESTUL DE MULT DE ZIS

Presentation

SLIDE 1: (title of the app, sponsors, project name)

*"Raise your hand if you've ever felt lost in Cluj?"* - in the first minutes  
  
SLIDE 2: MARY  
1. Set the Scene (Introduction)  
Introduce the context: What’s the problem? Why does it matter?

**WRITTEN ON SLIDE (keywords on the character):** Mary. A working mum. Struggles to find time to prepare healthy meals for her family.

**SPEECH:** *"This is Mary a working mom who struggles to find time to prepare healthy meals for her family."***DOING ON STAGE:** somebody should play this character, being sad and confused, while the presenter presents her

SLIDE 3: PROBLEM  
2. Introduce the Conflict  
Highlight the challenge and negative impact on people.

**WRITTEN ON SLIDE (the problems that we want to solve):**

**SPEECH:** *She is just like you, she came to Cluj to… "Every week, Mary spends hours searching for recipes, planning meals, and grocery shopping, only to waste food and feel stressed."*  
SLIDE 4: OUR SOLUTION? THE APP.  
**WRITTEN ON SLIDE:** app name + screenshots + logo + short description (your friendly guide through Cluj-Napoca – sth like this)

3. Present the Solution  
Introduce your project as the game-changer. **SPEECH:**"*That's why we created MealMaster, an AI-powered app that plans meals, generates grocery lists, and helps reduce food waste."*  
**DOING ON STAGE:** give her a phone with a screenshot of the app  
  
SLIDE 5: FUNCTIONALITIES  
(how does the app add value to peoples life?)

**WRITTEN ON SLIDE:** the functionalities (maybe some ss?)

4. Demonstrate the Transformation  
Show how your solution impacts the hero's life.  
**SPEECH:** "Now, Mary has an app that can help her if she wants to choose a route for… (introduce functionalities)

spends less time planning and more time with her family, while saving $50 a month on groceries."

SLIDE 6: "Technologies Powering [App Name]"

**WRITTEN ON SLIDE:** (AI, algorithm bla bla)

**SPEECH:** *"Our app is built using a combination of innovative technologies that ensure optimal performance, personalized experiences, and seamless functionality. These include: …"*

SLIDE 7: HOW DID THE APP COME TO LIFE?

**WRITTEN ON SLIDE:** *Brainstorm Ideas – Collecting the data – Making the code – Final touchups to the app*

**SPEECH:** *"* *As a team, we followed the following key steps to bring our vision for the app to life."*

SLIDE 8: WHO BENEFITS ON THE APP? (target market)

5. Conclude with a Call to Action  
End with a strong statement about the potential of your solution.  
Example: "With MealMaster, we’re not just saving time and money—we’re helping families eat healthier and live better."

**WRITTEN ON SLIDE:** (other empathy profiles, briefly presented + again functionalities mentionned)

**SPEECH:** *"* *With … app, we help people like Mary – a working mum, Marcel – a tourist, Daniel – a guy, to find their own way through Cluj-Napoca, according to their wishes: accessibility, bla…*

SLIDE 9 TEAM: *This is us!*   
(team members + Appreciation moment for the team)

**SPEECH:** *"* *This is us! We’re the passionate team behind [App Name]. 8 people united by a shared vision but bringing expertise from four distinct domains: …*

*But this app is more than just a product—it’s a testament to our hard work, teamwork and shared determination. Thank you for everything you’ve poured into this. Here’s to us!"*

**WRITTEN ON SLIDE:** (names + general domain, not too many words)

SLIDE 10 SKIT SLIDE: And this is our value: (insert app name)

(Skitul nostru de la celalalt hackathon a durat vreo 20 de sec)

**ON SLIDE:** video with Florin

SLIDE 11 ENDING SLIDE:

**WRITTEN ON SLIDE:** *Thank you! Questions?* Date + city + project name